



**Para Çözüm Değil...
Çözüm Parada Değil...**

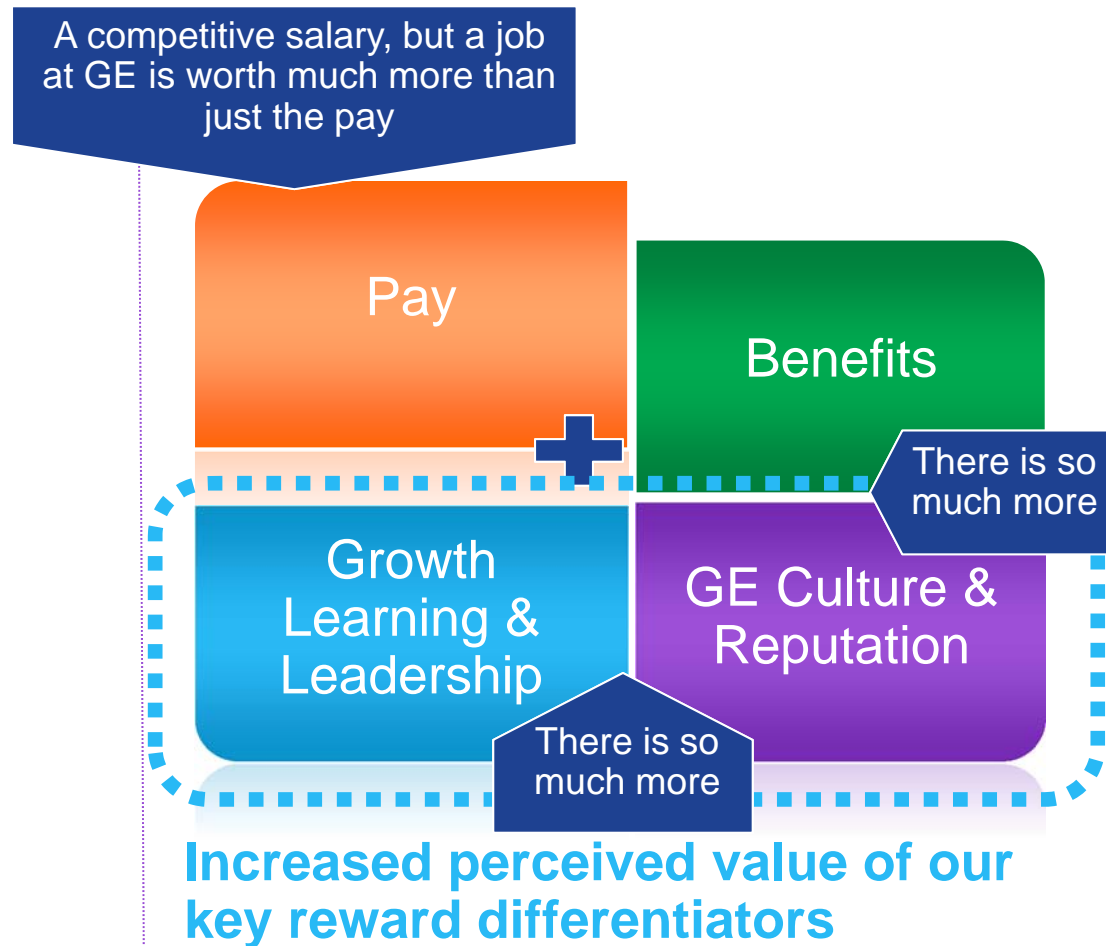
Top Ten Reasons Why Large Companies Fail To Keep Their Best Talent

- Big Company Bureaucracy
- Failing to Find a Project for the Talent that Ignites Their Passion

Top talent isn't driven by money and power, but by the opportunity to be a part of something huge, that will change the world, and for which they are really passionate.
- Poor Annual Performance Reviews
- No Discussion around Career Development
- Shifting Whims/Strategic Priorities
- Lack of Accountability and/or telling them how to do their Jobs
- Top Talent likes other Top Talent
- The Missing Vision Thing
- Lack of Open-Mindedness
- Who's the Boss?



The value of a GE job



People join GE Healthcare for **more** than 'just a job' or the pay.

What?

So, what is the **real value** of a job at GE?

In addition to **pay**; benefits; **growth, learning & leadership**; and **GE culture & reputation**, there are some elements of a GE job that are unique:

- We develop leaders
- We are truly global
- We have best-in-class people and products

What?

What we do **improves the lives**
of millions of people around the world

Our work **makes a difference.**

That's part of the **value** of a GE job.

GE Works:

on things that matter. The best people and the best technologies taking on the toughest challenges. Finding solutions in energy, health and home, transportation and finance. We work by building, powering, moving and curing the world. Not just imagining. Doing. GE works.



Benefits that enhance **your total reward**



- We **continually strive to improve our range of benefits to enhance our total reward offering.** We listen to our employees and where possible, we respond accordingly
- We regularly scan the market to ensure that benefits are in line with, or above, the market, **wherever in the world.**



We create more opportunities to develop possibilities our people's careers

- We will work with our people to **grow their careers** and create more possibilities for professional development, building depth and expertise.
- Working at GE provides a **wide range of opportunities both within businesses and across the wider GE organization.**

CLP

Sales and
Marketing

Finance



Engineering

Information
Technology

ECLP

Sales and
MarketingHuman
Resources

← ENTRANCE LEVEL → ← EXPERIENCED →

100+
years

some programs have
existed for over a century



imagination at work

3500+
on program today

1/3
of our most senior
leaders graduated
from a Leadership
Program



We create more opportunities to develop possibilities our people's careers

- We offer **unrivalled world-class training and development opportunities**. Over time, we will invest in our people's growth and development, increasing their value within GE and in the market.



GE invests about \$1 billion annually on training and education programs around the world.



A culture built on **high standards and a solid reputation of business with integrity**



- We provide our people with a culture built on **passion, commitment and high standards of performance and integrity**. In return, we value hard work, done ethically and with pride.
- We also have a strong culture of **performance** and **accountability**. This means our people get immediate, real-time feedback about their strengths and development areas. This is part of our **investment in our people**.



imagination at work



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One of the best companies for working women



With our commitment to providing flexible working opportunities and helping our employees achieve greater balance in and out of work, **we're more interested in your input over your hours.**

GE selected in 100 best companys for working women





Women's Network



Active with 220 women members – 30+ events per year



Kadınlar iş kıyafetlerini bağışladı

■ General Electric çalışanları iş kıyafetlerini çalışma hayatına atılacak üniversite çağındaki kız öğrencilere bağışladı. Toplanan 370 parça giysi, TEV'in Trabzon ve İzmir'deki kız yurtlarına gönderildi.

Haberi sayfa 3'te

Accolades

- Top 50 Employers, Reader's Choice; Woman Engineer Magazine (2009-2011)
- Best Companies for Working Mothers; Working Mother Magazine (2003-2011)
- President's Award, Society of Women Engineers (2010)
- Catalyst award (2004)



At GE, performance and diversity go together



African American Forum
GLBTA Alliance
Hispanic Forum

Womens Network
Veterans Network
Asian Pacific American Forum





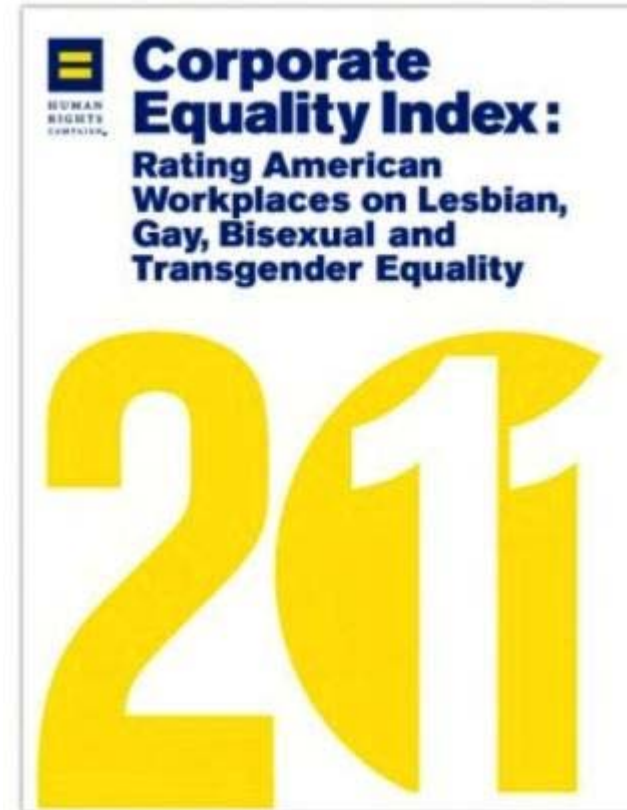
GLBTA Alliance

The Gay, Lesbian, Bisexual, Transgender & Allies (GLBTA) Alliance was established to grow GE by attracting, developing and engaging GLBT and Allied employees and enhancing GE's reputation in the GLBT marketplace. Our vision is to foster a GE employee group where GLBT talent is visible, engaged, valued and developed to drive business success.

Find out more:
<http://www.ge.com/glbta>

Accolades

- Human Rights Campaign, Corporate Equality Index, 2006-2011



GE Volunteers



Good People Doing Great Things



GE Volunteers (GEV) is a global network of councils that includes employees, retirees, Elfun, Affinity Groups, friends and family – “good people doing great things” – all supported by GE Businesses and Corporate resources.



imagination at work

GOAL

Engage hearts and minds of employees
by injecting GE values and culture into
the organization as a competitive
differentiator to drive retention and
support future growth and success of
GE in Turkey

